

university and the Foundation because of the outstanding students and faculty, strong academic programs, and dedicated alumni who highly value their UWRF education.



Blake Fry has been named special assistant to the chancellor, moving from his previous position as dean of student development and campus diversity. In addition to providing support to the chancellor, Fry will oversee diversity and inclusiveness initiatives, emergency planning, and the American Democracy Project (see ADP story on page 30).

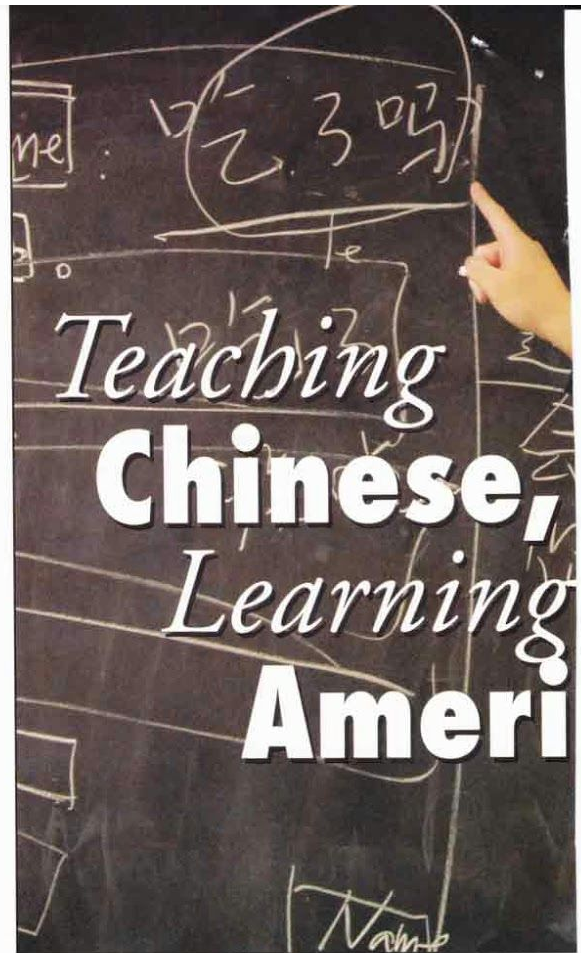


Gregg Heinselmann will be heading up an enlarged student affairs area, acquiring oversight of health and counseling services, judicial affairs and multicultural affairs on top of his current responsibilities in student services. As the new associate vice chancellor for student affairs, Heinselmann seeks to build strong connections throughout his division in order to maximize a healthy, positive, constructive and inclusive environment for all students at UWRF.



Alan Tuchtenhagen, admissions director since 1986, is the new associate vice chancellor for enrollment services. In the position he oversees a consolidated admissions, financial assistance and registrar's division, which will focus both on recruiting students and the issues that affect their retention.

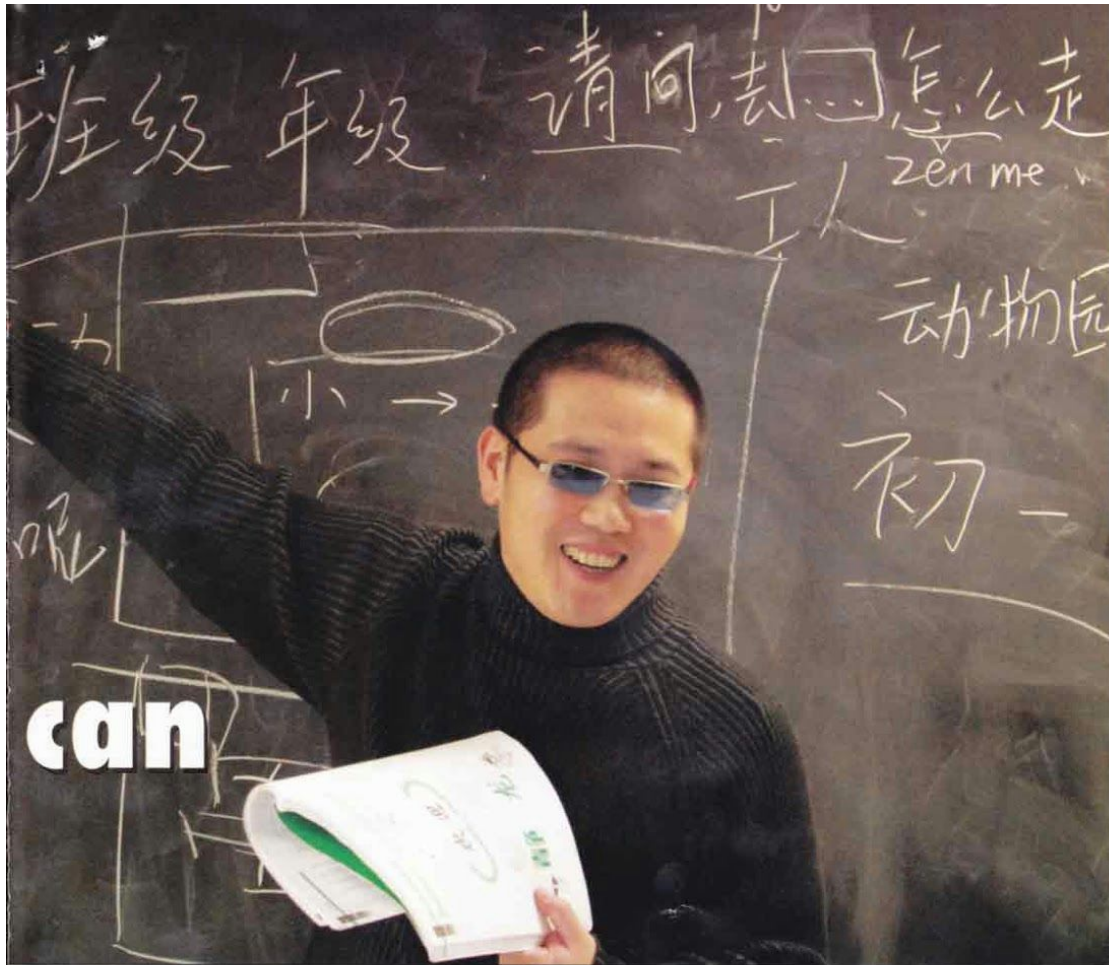
A new leadership position, assistant vice chancellor for academic affairs, has been created to coordinate the academic success center and career services, along with other administrative duties. An internal search is currently underway.



DOZENS of paperbacks and hardcover books are shoehorned into the small bookcase perched above his small desk in the modest residence hall room. Titles are as diverse as *The Last of the Mohicans* by James Fenimore Cooper and *Charlie Bone and the Time Twister* by children's book author Jenny Nimmo. "I'm starting my own library to bring back to my students," says Professor Lou Ling.

Lou, in the midst of his second of two semesters teaching Chinese to UWRF students, hails from the city of Hangzhou in the Zhejiang province of China. There he teaches English at Zhejiang Education Institute (ZEI), a school with formal ties to UWRF.

There are more than 50,000 characters in the Chinese language, Lou explains, but his American students are learning



along the south fork

the 3,000 or so most frequently used ones in daily life. Some characters act as pictograms like the characters for water, mother and rice plant. Or various combinations of characters can convey an idea. Lou's American students learn the language in units based on topics such as meal-time, clothing, and leisure activities.

For the Chinese native, American film is a passion. He watches a movie almost daily. "It is like escaping to another environment," he says with excitement. However, he will readily tell you that he's not unique in his interest. For better or worse, through DVD distribution, popular American film and television touches the lives of millions of young Chinese men and women. He says what's popular among his Chinese students are the films "School of Rock," "American Pie" and the television series, "The Simpsons." Responding to that interest, Lou finds himself teaching his

students in China a bit of American slang, something that has never really been unfamiliar to him. In China, English is a required subject beginning in third grade. "When I was taught, one group learned American English, The other groups learned British English. I learned American," he notes.

The People's Republic of China is in the midst of great transformation that includes an effort to distribute wealth from the coastal population centers to the agrarian interior. Concurrently, the Chinese are experiencing some new attitudes due in part to Western influences. "Chinese people take themselves very seriously," says Lou with a smile and a nod, but many have become admirers of America's independence, creativity and casual way of life. Because of Lou's experiences at UWRF, the next generation of Chinese youth can expect even more exposure to American language and culture—from *Last of the Mohicans* to "The Simpsons."